

COURSE GUIDE

<u>Subject name</u>	ENREPRENEURSHIP
<u>Course of study</u>	Management
<u>The form of study</u>	Full-time
<u>Level of qualification</u>	II level
<u>Year</u>	I
<u>Semester</u>	I
<u>The implementing entity</u>	
<u>The person responsible for preparing</u>	
<u>Profile</u>	General academic
<u>Course type</u>	basic
<u>ECTS points</u>	6

TYPE OF TEACHING – NUMBER OF HOURS PER SEMESTER

LECTURE	CLASS	LABORATORY	PROJECT	SEMINAR
15	30	-	-	-

COURSE DESCRIPTION**COURSE AIMS**

C1. The aim of the course is to equip students with the practical skills of planning, evaluation and controlling of own business.

C2. The aim of the course is to acquire skills of entrepreneurs (registration procedures of economic activity), to raise funds for private business, and to resolve problems of the modern enterprise.

ENTRY REQUIREMENTS FOR KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. Student knows the basic concepts of management science .
2. Student knows the techniques of creative problem solving.
3. Student is able to solve the task related to case study .
4. Student has the skills in presentation and participate in substantive discussions.

LEARNING OUTCOMES

EK1	Student understands the importance of entrepreneurship in the management and its impact on the economies.
EK2	Student is able to formulate entrepreneurial solutions.
EK3	Student has the skills in planning their own business.
EK4	Student is able to identify desirable traits and entrepreneurial attitudes of people.

COURSE CONTENT

Type of teaching – LECTURE 15 hours	Number of hours
L 1 - Introduction to the course. Presentation of the basic concepts and the essence of entrepreneurship.	1
L 2 - Types of entrepreneurship and entrepreneurial organizations.	1
L 3 - Entrepreneur, internal, entrepreneurship, external entrepreneurship.	1
L 4 - Characteristics of entrepreneurial people.	1
L 5 - Entrepreneurial orientation.	1
L 6 - Entrepreneurship as a process.	1
L 7 - Identification and evaluation of opportunities for business development.	1
L 8 - Projects planning.	1
L 9 - Provide resources and conditions for the implementation of the entrepreneurial plan.	1
L 10 - Infrastructure supporting entrepreneurship.	1
L 11 - International Entrepreneurship.	1
L 12 - Planning in the organization. Planning stages.	2
L 13 - Today's business development strategies.	2
Type of teaching – CLASS 15 hours	Number of hours
C 1 – Introductory class - purpose, curriculum and evaluation. Overview and practical formula "brainstorming" testing.	1
C 2 - General characteristics of the entrepreneur - Definition of entrepreneurs in the literature, Theories entrepreneurs	1
C 3 - Characteristics of the modern entrepreneur. Case study. Discussion.	1
C 4 - Entrepreneur as an organizer of production and changes in the company. Case study. Discussion.	1
C 5 - Entrepreneurship as a way of human activities.	1
C 6 - Factors determining the effectiveness of entrepreneurial activities. Case study. Discussion.	1
C 7, C 8 - Independent and corporate entrepreneurship. Individual and team entrepreneurship. Case study. Discussion.	2
C 9 - Types of entrepreneurship its usefulness to society. Models of entrepreneurial activities. Discussion .	1
C 10, C 11 -Negotiations in the activities of the entrepreneur. Case study. Discussion.	2
C 12 - Institutional support for innovative projects. Case study. Discussion.	1
C 13 - Academic Entrepreneurship. Academic incubators.	1
C 14 - Ethics of entrepreneur. Case study. Discussion.	1
C 15 Test .	1

TEACHING TOOLS

1. Textbooks and scripts
2. Case study and Projects
3. Presentation
4. Discussion

WAYS OF ASSESSMENT (F – FORMATIVE, P – SUMMATIVE)

- F1. Evaluation of case study tasks.
 F2. Presentation of completed tasks.
 F3. Activity during the discussion.
 P1. Written test.
 P2. Written exam.

STUDENT WORKLOAD

Form of activity	Average number of hours for realization of the activity
Contact hours with the teacher	45
Preparation for class	50
Power Point presentation development	38
Presence at consultation	15
Presence at exam	2
TOTAL NUMBER OF HOURS / ECTS POINTS FOR THE COURSE	150 / 6 ECTS

BASIC AND SUPPLEMENTARY RESOURCE MATERIALS**Basic:**

1. Griffin R.W., *Podstawy zarządzania organizacjami*, Wydawnictwo PWN, Warszawa 2010.
2. Sobiecki R., *Podstawy przedsiębiorczości. Poradnik praktyczny dla ucznia*, Wydawnictwo Difin, Warszawa 2004.
3. Targalski J., *Przedsiębiorczość i zarządzanie*, Wydawnictwo C.H.Beck, Warszawa 2003
4. Moczydłowska J., Pacewicz I., *Przedsiębiorczość*. Wydawnictwo FOSZE, Rzeszów 2007.
5. Gruszecki T., *Współczesne teorie przedsiębiorstwa*, Wydawnictwo Naukowe PWN, Warszawa 2002.

Supplementary:

6. Rokita J., Grudzewski W., *Przedsiębiorczość a zarządzanie przedsiębiorstwem*, Górnośląska Wyższa Szkoła Handlowa, Katowice 2003.

TEACHERS (NAME, SURNAME, E-MAIL ADDRESS)

- 1.
- 2.

MATRIX OF LEARNING OUTCOMES

Learning outcome	Reference of given outcome to outcomes defined for whole	Course aims	Course content	Teaching tools	Ways of assessment

	program				
EK 1	K_W06, K_W07, K_U08, K_U9, K_U10, K_U11, K_K03	C1-C2	W1-W5	1, 2, 3, 4	F1-F3, P1-P2
EK 2	K_W06, K_W07, K_U9, K_U10, K_U11, K_K03	C1-C2	W4- W10	1, 2, 3, 4	F1-F3, P1-P2
EK 3	K_W19, K_U08K_U9, K_U10, K_U11,	C1-C2	W10-W15	1, 2, 3, 4	F1-F3, P1-P2
EK 4	K_W20, K_U9, K_U10, K_U11, K_U017	C1-C2	W1-W15	1, 2, 3, 4	F1-F3, P1-P2

FORM OF ASSESSMENT - DETAILS

	grade 2	grade 3	grade 4	grade 5
EK 1	The student does not understand the importance of entrepreneurship.	Student is able to discuss the concept of entrepreneurship.	Student is able to discuss the concept of entrepreneurship and entrepreneurial people.	Student is able to discuss the concept of entrepreneurship and entrepreneurial people and to analyze the impact of entrepreneurship on economic development.
EK 2	The student is not able to formulate entrepreneurial solutions	Student is able to find the entrepreneurial problems.	Student is able to find and analyze problems and outline entrepreneurial solutions.	Student is able to find and analyze problems and provide full entrepreneurial concept solutions.
EK 3	The student is not able to prepare your own business plan	Student is able to produce a preliminary plan for your business.	The student is able to draw up a concept of business.	The student is able to draw up their own business concept with an analysis of the external environment conditions.
EK 4	The student is not able to identify and assess the characteristics and attitudes of entrepreneurs.	Student is able to discuss the basic features of entrepreneurial people.	Student is able to present a full catalog of entrepreneurial features .	Student is able to present a full catalog of features and characterize individual entrepreneurial attitudes .

ADDITIONAL USEFUL INFORMATION ABOUT THE COURSE

1. Information where presentation of classes, instruction, subjects of seminars can be found, etc. - information presented to students in the classroom during first class meeting
2. Information on the place where the classes take place - information can be found on the website
3. Information on the date of classes (day of the week/hour) -- information can be found on the website
4. Information on consultation hours (hours + place) - information presented to students in the classroom during first class meeting, information can be found on the website

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Coordinator