# **COURSE GUIDE**

Subject name	Innovations in logistics
Course of study	Logistics
The form of study	Full-time
Level of qualification	Second
Year	II
Semester	III
The implementing entity	Department of Logistics and International Management
The person responsible for preparing	Dr inż. Luiza Piersiala
<u>Profile</u>	General academic
Course type	principal
ECTS points	2

# TEACHNING METHODS – NUMBER OF HOURS PER SEMESTER

LECTURE	CLASS	LABORATORY	PROJECT	SEMINAR
15				

#### **COURSE AIMS**

- C1. Knowledge provided regarding the essence, types and conditions of creation and application innovation methods in logistics science.
- C2. Developing the skills of efficient management of innovative processes in logistics.

# ENTRY REQUIREMENTS FOR KNOWLEDGE, SKILLS AND OTHER COMPETENCES

- 1. Student knows basic issues of logistics and management.
- 2. Ability to use various sources of information.
- 3. The ability to work independently and in a group.
- 4. Ability to use online information sources.

#### **LEARNING OUTCOMES**

- EU 1- Student has theoretical knowledge about the role of innovations in logistics.
- EU2 Student is able to analyze and identify basic concepts of innovation, distinguish various types of innovation in logistics.
- EU 3- The student has the ability to recognize the conditions, principles, methods and techniques of efficient implementation innovation in logistics.
- EU 4- Student has the ability to use literature sources to broaden his knowledge.

#### **COURSE CONTENT**

Type of teaching – LECTURES 15 HOURS	No. of hours
L 1- Introduction to the subject of innovations in logistics.	
L 2-3 – Basic definitions related to innovation in the organization.	2
L 4 - Introduction to modern concepts of logistics, reasons for their	1
development.	
L 5 – Classification of innovations and the essence of the innovation process.	1
L 6-7 - The need for innovation - an aspect of business competitiveness.	2
L 8 - Internal conditions of innovation.	
L 9 - Leadership and pro-innovative culture of innovation.	
L 10-11 - External conditions for creating innovation in logistics.	
L 12 - Impact of the environment on the transfer of innovation.	1
L 13 - The role of the environment in stimulating innovation of the small and	
medium sector companies.	
L 14 - Methods and tools for innovative management in logistics.	1
L15 – Summary test.	1

#### **TEACHNING TOOLS**

- 1. Books and monographs
- 2. Audiovisual presentation

## WAYS OF ASSESSMENT (F – FORMATIVE, P – SUMMATIVE)

P1. Final test.

#### STUDENT WORKLOAD

DIEBENI WOMMEOND	
	Average number of hours
Form of activity	for realization of the
	activity

	[h]
Contact hours with the teacher	15
Preparing to test	10
Getting acquainted with the indicated literature	15
Consultations	10
TOTAL NUMBER OF HOURS / ECTS CREDITS FOR	50 / 2 ECTS
THE COURSE	

## BASIC AND SUPPLEMENTARY RESOURCE MATERIALS

#### **Basic resources:**

- 1. P. Voght, *Business Logistics Management*. Cape Town: Oxford University Press Southern Africa, 2017.
- 2. R. lescroart, M. Nowicka-Skowron, Enterprise, Logistics and Innovations in Knowledge Based Economy, Arlon: Haute Ecole "Blaise Pascal", 2008.
- 3. B. Skowron-Grabowska, Innovation of Logistics Processes: Monograph, Ostrava: Vysoka Skola Banska-Technicka, 2014.

# **Supplementary resources:**

1. L. Piersiala, J. Nowakowska-Grunt, *Rola polityki gospodarczej w rozwoju innowacyjnych przedsiębiorstw*, Economics and Management, nr 3 (6), 2014.

# **TEACHERS (NAME, SURNAME, ADRES E-MAIL)**

1. Dr inż. Luiza Piersiala luiza.piersiala@wz.pcz.pl

## MATRIX OF LEARNING OUTCOMES REALISATION

Learning outcome	Reference of given outcome to outcomes defined for whole program (PRK)	Course aims	Course content	Teaching tools	Ways of assessment
EU1	K_W02, K_W06, K_U06, K_K05	C1, C2	L1-3	1,2	P1
EU2	K_W06, K_U06, K_U12, K_K06	C1, C2	L4-8, L14	1,2	P1
EU3	K_W02,K_W06, K_U06, K_K05	C1, C2	L9-13	1,2	P1
EU4	K_W06, K_U06, K_U05, K_K06	C1, C2	L1-15	1,2	P1

#### FORM OF ASSESSMENT - DETAILS

grade 2	grade 3	grade 4	grade 5

EU1	The student has not theoretical knowledge about the role of innovations in logistics.	The student has very little theoretical knowledge of the role of innovations in logistics.	knowledge about the role of innovations in logistics.	The student has mastered the theoretical knowledge of the role of innovations in logistics and can express his opinion about it.
EU2	Student is not able to analyze and identify basic concepts of innovation, distinguish various types of innovation in logistics.	Student is able to identify basic concepts of innovation, distinguish various types of innovation in logistics.	Student is able to analyze and identify basic concepts of innovation, distinguish various types of innovation in logistics.	Student is able to analyze and identify basic concepts of innovation, distinguish various types of innovation in logistics and comment result of the analyzes.
EU3	Student does not have the ability to recognize the conditions, principles, methods and techniques of efficient implementation innovation in logistics.	Student has the ability to recognize the conditions, principles, or classify only a few basic types of methods and techniques of efficient implementation innovation in logistics.	Student has the ability to recognize the conditions, principles and classify chosen basic methods and techniques of efficient implementation innovation in logistics.	Student has the ability to recognize the conditions, principles, methods and techniques of efficient implementation innovation in logistics.
EU4	Student does not have the ability to use literature sources to broaden his knowledge.	Student has the ability to literature sources use indicated by the teacher.	Student alone looks for additional literature sources in order to broaden his knowledge.	Student deepens his knowledge by searching for additional literature sources, is able to compare information contained in them, can draw conclusions from them.

# ADDITIONAL USEFUL INFORMATION ABOUT THE COURSE

- 1. Information where presentation of classes, instruction, subjects of seminars can be found, etc. presented to students during first classes, if required by the formula classes are sent electronically to the e-mail addresses of individual dean groups.
- 2. Information about the place of classes Information can be found on the website of the Faculty of Management.
- 3. Information about the timing of classes (day of the week / time) Information can be found on the website of the Faculty of Management
- 4. Information about the consultation (time + place) Information can be found on the website of the Faculty of Management

Coordinator